Who we are

Established and registered in 2014, Indian Steel Association (ISA) is the voice of India’s robust and growing steel industry. ISA came to life to create a conducive environment for steel production in the country and has since worked towards representing the interests of the Indian steel ecosystem both nationally and at international forums. As a not-for-profit society, ISA proudly shoulders the responsibility of communicating the views of its constituents to all stakeholders in the steel production and supply chain.

ISA remains at the forefront of all policy deliberations and contributes to decision-making in the areas of public and regulatory policy, raw material sourcing, global trade, technology, environmental concerns and the entire range of issues related to steel making, steel consumption and steel usage.

The Indian steel industry, which is advancing in tandem with the prosperity and growth of India, looks to ISA to further its critical agenda of sustained growth, both in steel production and generating domestic demand. As the world’s second-largest steel producing country, India is leading the way and so is ISA.
Members of ISA’s Apex Committee

Mr Dilip Oommen
President ISA & CEO, AM/NS India

Mr T V Narendran
CEO & Managing Director Tata Steel Ltd.

Mr Sajjan Jindal
Chairman JSW Group

Mr Naveen Jindal
Chairman Jindal Steel & Power Ltd.

Smt Soma Mondal
Chairman Steel Authority of India

Mr Atul Bhatt
CMD Rashtriya Ispat Nigam Ltd.

Mr Rajeev Singhal
Managing Director Tata Steel BSL Ltd.

Mr Anil Kumar Singh
Executive Vice President Bhushan Power & Steel Ltd.
What we do

ISA's work covers the vast spectrum of issues related to production and consumption of steel as well as vigorously promoting its usage across various sectors. To address these issues, ISA brings the concerns of its members to the attention of policymakers. These concerns cover the vast ambit of laws and regulations, taxes, and foreign trade. The association works to spread awareness about why steel is the ideal metal for the planet of the future. It organises campaigns aimed at architects, builders, engineers and designers that highlight the safety and environmental aspects of steel. ISA also works on ensuring the highest quality production so that Indian steel becomes the go-to metal for the world.

It provides a forum for the iron and steel industry in India to make representations and voice the industry's common concerns to the Government and Governmental Authorities, Industry Chambers, Associations, and all stakeholders.

It also convenes, organises, participates in and sponsors conferences, webinars etc. to promote the objectives of Indian steel, and creates awareness on all issues impacting the industry, including anti-competitive behaviour, environmental issues, labour, health, safety and sustainability.
Our vision
To create the best possible environment for Indian steel production and give a common voice to all major public and private steel enterprises in the country; to be the voice of the Indian steel industry both at national and international levels, and to represent an unflinching commitment to quality, productivity, competitiveness, innovation, and sustainability.

Our mission
ISA’s mission is to stay at the forefront of all deliberations pertaining to matters of public policy, raw materials, international trade, logistics, environmental concerns, technology, health and safety and all other related aspects of steel making. It aims to collaborate with the government on all issues related to the steel sector, promote the use of steel, foster international collaboration, and communicate the viewpoints of its constituents to all stakeholders.

Indian steel – A vital pillar of our economy
Steel has always enjoyed primacy among metals that propelled industrialisation because it is not only strong and durable but also aesthetically alluring. Both production and consumption of steel are popular yardsticks against which a nation’s economic progress is measured. The Indian growth story too has been strengthened by steel production since Independence. India is currently the world’s second-largest producer of crude steel and has bolstered its domestic steel industry considerably over the last decade. The steel industry contributes slightly more than 2% to the GDP of the country directly. The dependence of other sectors on steel takes this contribution several notches higher.
Working with the Government

ISA effectively engages with the Government on matters affecting the steel industry. Interactions are held on a regular basis with the Ministries of Steel, Mines & Coal; Environment, Forest and Climate Change; Railways; Commerce & Industry; Finance and Corporate Affairs. ISA also closely collaborates with Niti Aayog on policy issues concerning the steel industry and even takes its concerns to the Prime Minister's Office.

ISA's engagement with the Government includes providing suggestions on laws and regulations that have to do with raw materials essential to the steel industry, such as coal, gas and iron ore. ISA also highlights problems related to foreign trade such as export duty, dumping and trade imbalances, foreign trade policies etc. Finance, tax issues and Pre-Budget memoranda also fall within the ambit of issues that ISA deals with on behalf of the steel industry.

**ISA has become a one-stop destination for most of the ministries to seek views and information about the steel industry.**

ISA has committed itself to Hon'ble Prime Minister Narendra Modi’s vision of Atmanirbhar Bharat and has been holding various workshops and webinars to encourage this self-reliance initiative.

Working with the world

ISA believes in thinking local and going fully global. The Association has forged global partnerships to help ensure India remains at the forefront of world steel production and supply. ISA’s global outreach extends to being an active member of the World Steel Association (WSA) and further to collaborating with sister organisations in Asia. ISA works with China Iron and Steel Association (CISA), Korean Iron and Steel Association (KOSA), Japan Iron & Steel Federation (JISF), ASEAN Iron and Steel...
Council (AISC), Vietnam Steel Association (VSA), and the National Committee for Steel Industry Saudi Arabia (NSCI). ISA has signed MoUs and pledged cooperation in trade and technology exchange with these associations. ISA also has networking meetings with bodies such as the Port of Antwerp, Belgium to map out areas of mutual interest and build the road for future action. Going ahead, ISA raises the concerns of Indian steel industry at all global forums, speaking out on matters impacting India's concerns.

### Top 20 Crude Steel Producing Countries in the World in 2019

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Production in Million Tonnes (MT)</th>
<th>Rank</th>
<th>Country</th>
<th>Production in Million Tonnes (MT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>996.3</td>
<td>11</td>
<td>Italy</td>
<td>23.2</td>
</tr>
<tr>
<td>2</td>
<td>India</td>
<td>111.2</td>
<td>12</td>
<td>Taiwan, China</td>
<td>22.0</td>
</tr>
<tr>
<td>3</td>
<td>Japan</td>
<td>99.3</td>
<td>13</td>
<td>Ukraine</td>
<td>20.8</td>
</tr>
<tr>
<td>4</td>
<td>United States of America</td>
<td>87.8</td>
<td>14</td>
<td>Vietnam</td>
<td>20.1</td>
</tr>
<tr>
<td>5</td>
<td>Russia</td>
<td>71.9</td>
<td>15</td>
<td>Mexico</td>
<td>18.5</td>
</tr>
<tr>
<td>6</td>
<td>South Korea</td>
<td>71.4</td>
<td>16</td>
<td>France</td>
<td>14.4</td>
</tr>
<tr>
<td>7</td>
<td>Germany</td>
<td>38.7</td>
<td>17</td>
<td>Spain</td>
<td>13.6</td>
</tr>
<tr>
<td>8</td>
<td>Turkey</td>
<td>33.7</td>
<td>18</td>
<td>Canada</td>
<td>12.9</td>
</tr>
<tr>
<td>9</td>
<td>Brazil</td>
<td>32.2</td>
<td>19</td>
<td>Poland</td>
<td>9.0</td>
</tr>
<tr>
<td>10</td>
<td>Iran</td>
<td>25.6</td>
<td>20</td>
<td>Saudi Arabia</td>
<td>8.2</td>
</tr>
</tbody>
</table>

Source: World Steel Association
Emphasis on safety

Safety tops the priority chart for all ISA members. Ensuring a safe and healthy environment is of prime importance. ISA helps all its members reach the goal of an accident-free workplace.

ISA focuses on the following key areas to manage safety and health comprehensively:

- Occupational Safety Management, Occupational Health
- Management and Process Safety Management

The focus of process safety management goes beyond the realm of protecting people within the company, extending to include the environment, assets and the surrounding community.

Environment and sustainability

ISA deals with all matters related to enforcement of energy norms, which include energy efficiency, emission intensity, and safety and waste recycling, among others. It works towards strengthening the self-regulatory monitoring mechanism for effective policy compliance to guidelines laid down by the Ministry of Environment, Forest and Climate Change, and Central Pollution Control Board.
CSR activities

The members of ISA take their CSR activities not as a responsibility, but as their joyful duty. ISA believes that sustainable prosperity and responsible industrialisation must go hand in hand. Spanning health and nutrition, drinking water and sanitation, education, skill development, sustainable livelihood and women empowerment, environment and agriculture, sports, art and culture, rural infrastructure, and social inclusion, the driving force of ISA’s CSR journey has been the desire to shape the lives of men and women who find themselves on the lowest rung of the societal ladder.

During the pandemic, our members committed their service and support to address the medical needs of the local community. Covid Warriors were provided with PPEs and sanitation kits. Round-the-clock mobile health units were also set up. More than a million people were provided with hot cooked meals and dry rations during the nationwide lockdown in 2020.

Since the outbreak of the second wave in March 2021, the virulence of Covid-19 has taken a toll on the healthcare system. India’s deadlier new wave of cases has begun to overwhelm hospitals and has unfolded a serious nation-wide oxygen crisis. In times like these, the steel sector has stepped up to actively support the government in mitigating the crisis. Dedicated hospital wards and ICUs with ventilators have been set up overnight for Covid care. Oxygen units located in major public and private sector steel plants have been supplying oxygen to various hospitals around the country on a daily basis. Since the pandemic began, steel plants alone have supplied over 140,000 million tonnes (MT) of medical-grade oxygen across the country.
Events

The ISA Steel Conclaves, along with exhibitions, were held on October 25-26, 2018, and November 21-22, 2019, at Hotel Lalit, New Delhi. The events were a huge success.

The year 2020 was, however, marked by a global pandemic and India was a major sufferer. The steel industry was among the hardest hit in the country and suffered a disastrous setback during the national Covid-19 lockdown. It was only from August 2020 that the first green shoots of recovery became visible, and the steel industry began to get back on the rails.

ISA was able to organise two important webinars. The first titled “Sub-Continental Steel: Future of Capital Goods” was held on October 21, 2020, and the second one themed “New Opportunities for Steel in Construction and Infrastructure” was organised on January 15, 2021.

Both webinars drew a very large viewership and received accolades from participants, speakers, and delegates.
The Indian Steel Association, which represents about 65 per cent of crude steel production in the country, has 18 members: 8 executive members (all major steel players of India are executive members of ISA) and 10 affiliates.

<table>
<thead>
<tr>
<th>Executive members</th>
<th>Affiliate members</th>
</tr>
</thead>
<tbody>
<tr>
<td>ArcelorMittal &amp; Nippon Steel India</td>
<td>ESL Steel Limited</td>
</tr>
<tr>
<td>JSW Steel Limited</td>
<td>Arjas Steel</td>
</tr>
<tr>
<td>Tata Steel Limited</td>
<td>Jindal Stainless Limited</td>
</tr>
<tr>
<td>Steel Authority of India Limited</td>
<td>JSW Ispat Special Products Limited</td>
</tr>
<tr>
<td>Rashtriya Ispat Nigam Limited</td>
<td>Karnataka Iron and Steel Manufacturers’ Association</td>
</tr>
<tr>
<td>Jindal Steel and Power Limited</td>
<td>Orissa Metaliks Private Limited</td>
</tr>
<tr>
<td>Tata Steel BSL Limited</td>
<td>Shyam Steel Limited</td>
</tr>
<tr>
<td>Bhushan Power &amp; Steel Limited (JSW acquired)</td>
<td>Tata Steel Long Products Limited</td>
</tr>
<tr>
<td></td>
<td>Rungta Mines Limited</td>
</tr>
<tr>
<td></td>
<td>Institute for Steel Development and Growth</td>
</tr>
</tbody>
</table>

Team ISA

Alok Sahay  
Secretary-General and Executive Head

Mr Arnab Kumar Hazra  
Deputy Secretary-General

Mr Ravinder Kumar Bhan  
Director Regulatory & Policy

Ms Priya Relan  
Deputy Director Finance

Mr Asoke Kumar Chakrabarti  
Executive Secretary to Secretary-General

Mr Ablyn Lobo  
Manager Media and Communication

Ms Shivani Sagar  
Deputy Manager, HR & Administration

Mr Anup Kashyap  
Deputy Manager Technical

Mr Krishna Kumar Singh  
Deputy Manager Accounts

Mr Zaki Hussain  
Senior Executive Trade

Mr Ranjit Kumar Singh  
Senior Executive-Administration